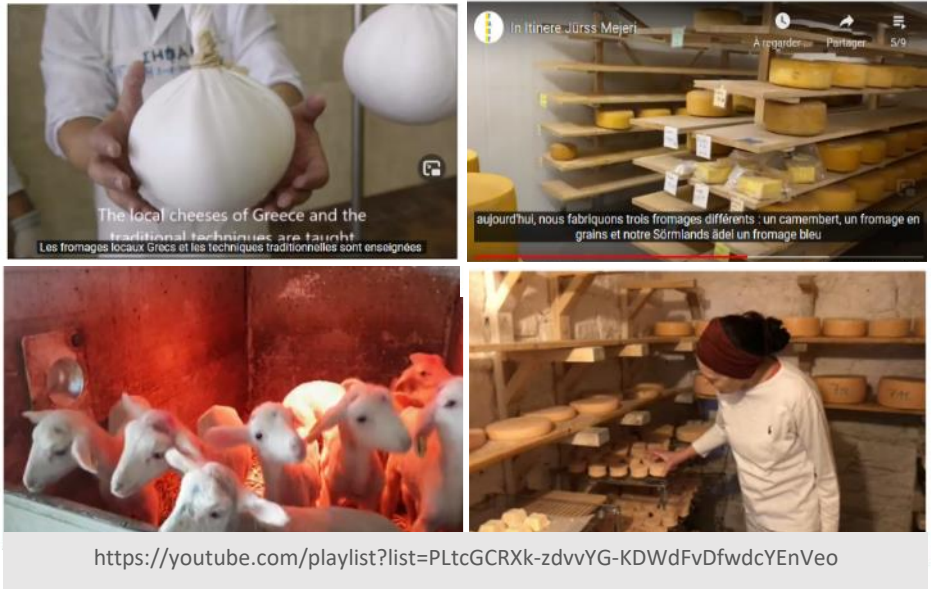


Improving the access of
farmhouse and artisan cheese
and dairy producers and sellers
to **training programmes**
adapted to their specific
needs, using **networking and**
mobility around Europe

Newsletter 3

March 2021

Producers, cheese
sellers, students,
go and explore
www.itinere.eu
to find opportunities
of exchanges,
internship, visits and
training courses in
the small scale
cheese and dairy
sector!



***FACE in itinere** is a project carried out by FACEnetwork and funded by Erasmus+. It aimed to put in place a specific tool, at European level, for dairies and shops willing to receive interns and professional visitors to be visible for everyone in the sector. The idea came from the observation that it is not easy for people searching for internship in the sector of farmhouse and artisan cheese and dairy processing or selling to find useful contacts and information.*

In addition, the project also wanted to highlight specific training courses for current and future cheese and dairy producers and/or sellers, provided by different types of schools or training centres across Europe. Finally, the programme planned to study the strengths and weaknesses of the existing training system and to propose improvements.

► After 16 months of work, what are the concrete outcomes of FACE in itinere for the sector

The programme created the Internet platform: www.itinere.eu, which allows completely free consultation of:



- a list and a cartography of farmhouse and artisanal producers of cheese and dairy products and traditional cheese shops willing to host trainees and/or professional visitors for exchanges



- a list and a cartography of training courses dedicated to farmhouse and artisanal dairy production

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The platform's data concerns **15 different countries**. Many of the information provided is translated into 12 languages of the partnership: Bulgarian, German, Greek, English, Spanish, French, Croatian, Italian, Dutch, Norwegian, Polish and Swedish.

Users seeking to contact companies for an internship or a visit can search by country, language, products, type of milk, experience, among other criteria. These searches are made simple and pleasant by a very intuitive interface (logos, maps, diagrams...).



In addition to the Internet platform, the programme also resulted in a **study** of the strengths and weaknesses of the current training system in the 15 different countries of the partnership. This study highlights areas for improvement that could be the subject of future projects: environmentally friendly agricultural and food production practices, which are not yet sufficiently present in the current training offer, or the issue of mobility, which is still not very accessible in lifelong education courses for adults.

Moreover, FACE in itinere has generated other results that will remain useful, such as:

- A power point presentation of the programme and its results, translated into 10 languages of the partnership and available on the FACE network website: www.face-network.eu.

- Around **10 short videos made by producers and technicians registered on the Internet platform** www.itinere.eu, where they give testimony on their motivations and expectations towards the project. These videos are freely available on the FACE network Youtube channel at the following link: <https://youtube.com/playlist?list=PLtcGCRXk-zdvvYG-KDWdFvDfwdcYEnVeo>.

► What will happen from now on?

The funded part of the project FACE in itinere is over, but **now, we enter in the very concrete phase of this initiative!** The more the web platform will be used, the more it will generate exchanges, mobility and skills acquisition in the sector of European traditional and artisan dairy.

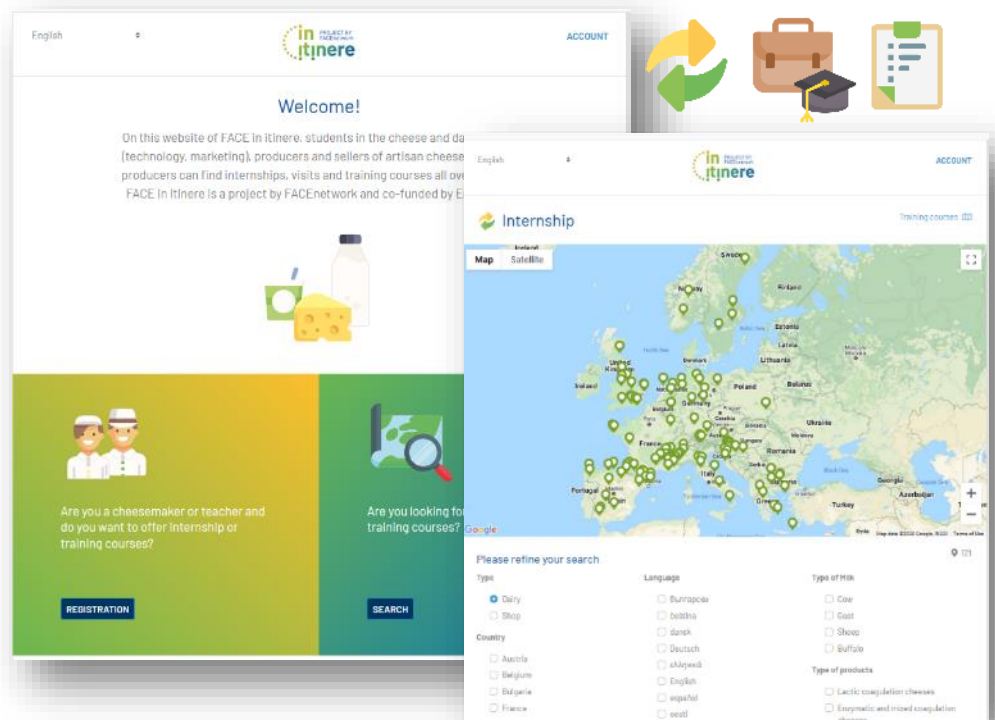
If you are a **producer or a cheese seller** and you would like to welcome trainees in your cheese dairy or shop, you can still register. You only need to go to: www.itinere.eu (section "registration").

If you are currently a **trainee in the farmhouse dairy or artisanal sector** and looking for an internship, or if you are a cheese maker and you would like to meet other producers and exchange your know-how in other regions in Europe, go and consult: www.itinere.eu (section "search").

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We wish you all a good exploration of our platform!
Moreover we need your help to disseminate our information: **please spread this information widely around you: to people in training centers, schools, universities, producers' organisations...**

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► Feedback on the information meetings of December 2020 and January 2021

Initially, it was planned to organise 5 “physical” information meetings to close the funded part of the programme: in Poland, Bulgaria, the Netherlands, Spain and Sweden. These meetings were all to be held in English to address a European audience. Due to the Coronavirus crisis, the team decided to replace these 5 events by online meetings:

- 3 virtual meetings in English aimed at the European public as a whole
- 1 or 2 meetings in each of the following other languages: Bulgarian, Italian, Bulgarian, Dutch, French, German, Polish, Croatian, Spanish, Swedish and Croatian, especially (but not exclusively) for the national audience.

The aim of these meetings was to **inform and discuss** the results of the programme. They were aimed at trainers and organisations dedicated to training and education, technicians and technical centres, farmhouse producers, cheese sellers and other stakeholders (e.g. administrations).



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14 Info meetings in resume...

<p>Meetings in English: 10, 14 and 17 December 2020 Organisation: FACEnetwork</p>	<ul style="list-style-type: none"> • 50 participants in total • This meeting did benefit from the presentation of an example from another project, TransFoVaal, which is a Franco-Italian transnational project (Alcotra). This led to a debate on the relevance of using e-learning, in addition to traditional “classroom training” and internships... a mixed approach about training, that may be interesting for the future for the public of producers...
<p>Meeting in German: 15 December 2020 Organisation: VHM</p>	<ul style="list-style-type: none"> • 19 participants • Producers, training centers and stakeholders from Austria, Germany and Southern-Tirol were discussing together about the possibilities offered by the website
<p>Meeting in Italian: 15 December 2020 Organisation: AgenForm</p>	<ul style="list-style-type: none"> • 22 participants • One interesting debate took place on the fact that mobility should not mean to disconnect the traditional products from their original territories: “for a sustainable artisan sector, innovation needs to go hand in hand with the respect of tradition!”
<p>Meeting in Bulgarian: 17 December 2020 Organisation: Bioselena</p>	<ul style="list-style-type: none"> • 24 participants • The participants hope that more exchanges and mobility could help showing to Bulgarian authorities that raw milk products are not a problem in other countries
<p>Meetings in French: 13 January 2021 Organisation: FNEC + Institut de l'élevage</p>	<ul style="list-style-type: none"> • 20 participants • The meeting organised by FNEC and Institut de l'élevage allowed to present the project and the platform www.itinere.eu, and to answer the many questions on this platform, both from farmers and training organisations. Following the presentation of the analysis of the training system in Europe, the participative animation allowed to identify what works, what is missing, what could be improved and what we can be set up in France
<p>19 January 2021 Organisation: ANPLF</p>	<ul style="list-style-type: none"> • 15 participants • In the second French meeting, the importance of following-up the interns after their internship was pointed out: as future cheesemakers, they should stay in the technical and professional network of FACE and its organisations.

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Meeting in Spanish: 15 January 2021 Organisation: QueRed	<ul style="list-style-type: none"> • 40 participants • The participants were very enthusiastic about the opportunities of mobility provided by In Itinere. Now the challenge is to make the network known and to expand it.
Meeting in Swedish: 19 January 2021 Organisation: SGM	<ul style="list-style-type: none"> • 15 participants • There were also Norwegian producers and education centers in the meeting and all the participants had very positive reactions.
Meeting in Polish: 22 and 29 January 2021 Organisation: Agrovis	<ul style="list-style-type: none"> • 28 participants • After the presentation people freely discussed about different problems related to daily job of small producers. As far as trainings were concerned two topics dominated: Technology & Hygiene
Meeting in Croatian: 26 January 2021 Organisation: SirCro	<ul style="list-style-type: none"> • 10 participants • The participant discussed the need to go on excursions or short trainings to a European country as soon as it is possible to do so again (after corona). It was also agreed to organize online courses on the EU Guide GHP as soon as possible.
Meeting in Dutch: 28 January 2021 Organisation: Barlactica	<ul style="list-style-type: none"> • 14 participants • People were interested and they had a lively discussion about e-learning.

All these discussions provide rich perspectives for new projects on training issues in the future!

KEY FACTS of FACE in itinere

Duration 16 months, from 01/09/19 to 31/12/20 **Total budget** 166 906 €

Partnership

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Partners

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