

Farmhouse and

Artisan

Cheese & Dairy Producers

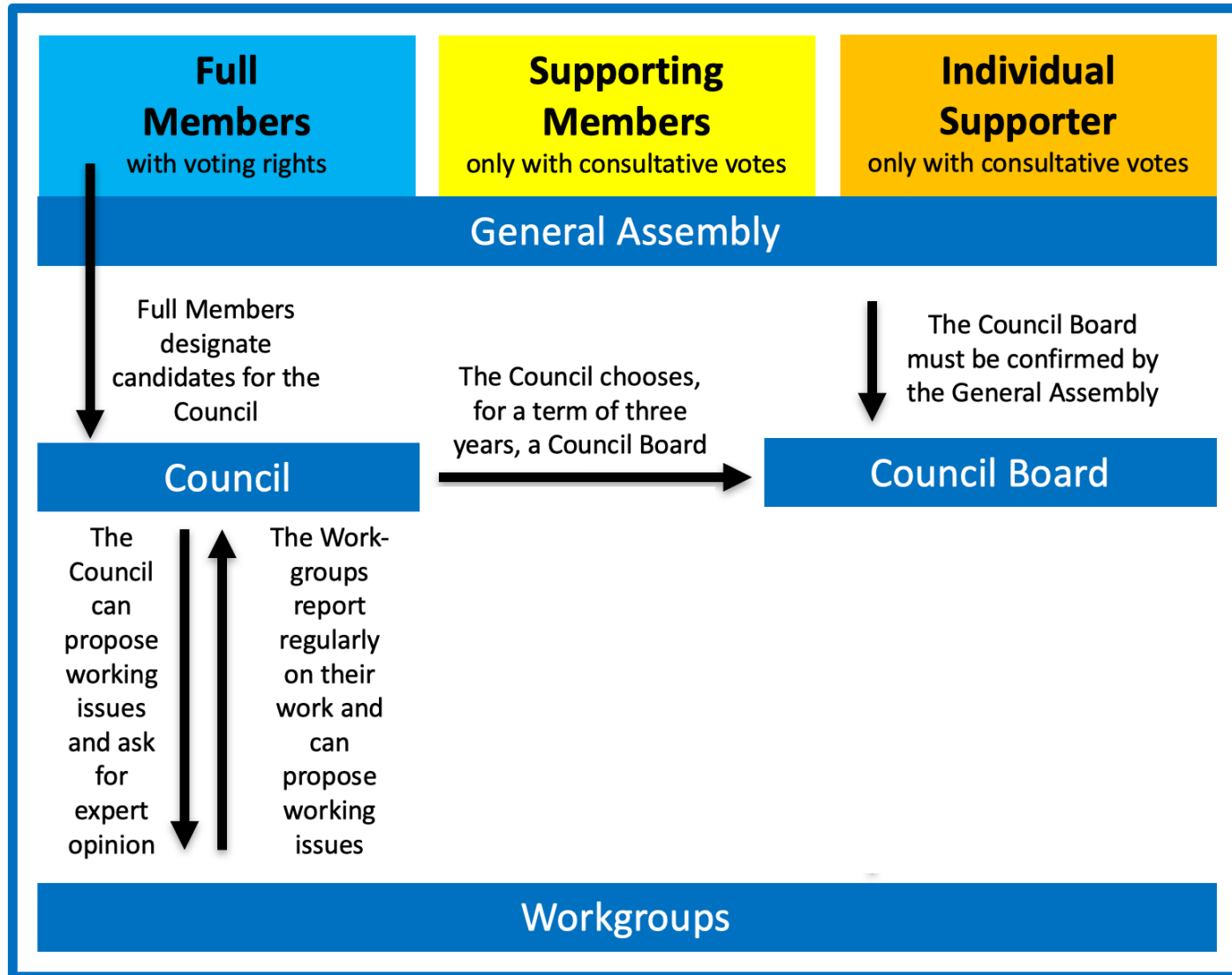
European Network

FACE's ACTIVITY REPORT 2021

Frédéric Blanchard
FACEnetwork's General Assembly
16 September 2021
Bra, Italy

Few reminders in
PREAMBLE

Reminder: How are we organised?



Reminder:

Overview of the roles of GA and Council

GENERAL ASSEMBLY

All the members - 1 meeting/year

- . Definition of the main lines of the association
- . Endorsement of new members, endorsement of the Board
- . Approval of budgets and accounts
- . Amendment of the statutes
- . Fixing of the amounts of admission fees
- . Approval of the internal rules of the Association

COUNCIL

1 representative by country

Lobbying actions

- . Participation to regular meetings of EU Commission (CDGs,...)
- . Request for lobbying/technical material (papers...) to the groups
- . Validation/dissemination of position papers, letters, ...
- . Meetings in EU Parliament...
- . Representation, presentation of FACEnetwork

Organisation/functioning of FACE

- . Administration of the association
- . Main operational decisions
- . Follow-up of the WGs work
- . Seeking funding
- . Internal communication (website, newsletter,...)

COUNCIL BOARD

President, Vice presidents,
Treasurer

Reminder: Overview of WGs and project groups' tasks (2021)

FACE's permanent workgroups

HYGIENE GROUP

Past actions:

- . Preparation of position papers regarding: local selling, origin labelling, nutritional labelling, wood and traditional materials, STEC, official controls regulation, vegetable carbon in organic cheese, hygiene package revision

PROJECT "Guide for Good Hygiene Practices"

2015-2017

EU funded project



TECHNOLOGY GROUP

Past actions:

- . Cheese defect database
- . List of suppliers

Actions in preparation in 2021:

- . **Project "Dairy Quality Database"**

MARKETING GROUP

Past action:

PROJECT "DISCOVER FARMHOUSE CHEESE"

2013-2016

EU co-financed promotion campaign



Actions started in the previous years

and which will be finalised in 2021:

- . **Recipies**
- . **Relaunch website**

Action renewed annually:

- . **Video contest**

FACE's projects outside the permanent workgroups

Past projects:

Teacheesy

PROJECT "TEACHEESY"

2017-2019

Erasmus+ funded project: training tools



PROJECT "FACE IN ITINERE"

2019-2020

Erasmus+ funded project: webplatform about internships and visits in dairies and shops; inventory of training courses

Project in progress in 2021:

STEC on raw milk products
Internal work for FACE's members
(litterature review,...)

Project in preparation in 2021:

FUTURE PROJECT FOLLOWING "FACE IN ITINERE" ...

Composition of the Council in 2021

President	Frédéric Blanchard	FR
Treasurer	Marc Albrecht-Seidel	DE, LU
Vice President	Kerstin Jürss	SE
Vice President	Remedios Carrasco	ES
Vice President	Mirek Sienkiewicz	PL
Council's Members	Karl Fraißler	AT
	Andreas Keul	BE
	Andjelka Pejakovic	HR
	Antti Alavuotunki	FI
	Sophie Espinosa	FR
	Marion Roeleveld	IE
	Cristina Rainelli	IT
	Ton Baars	NL
	Kathrin Aslaksby, Camilla Sæbjørnsen	NO
	Irena Oresnik	SI
	Stefan Truttman	CH
	Gellert Király	HU



Rules / representation:

. One person per country designated for a three-year term (by the full members of the country concerned)

. If the total number of producers represented by a country is higher than 1000, each full member of the country concerned can send one representative, provided that the member represents at least 300 producers

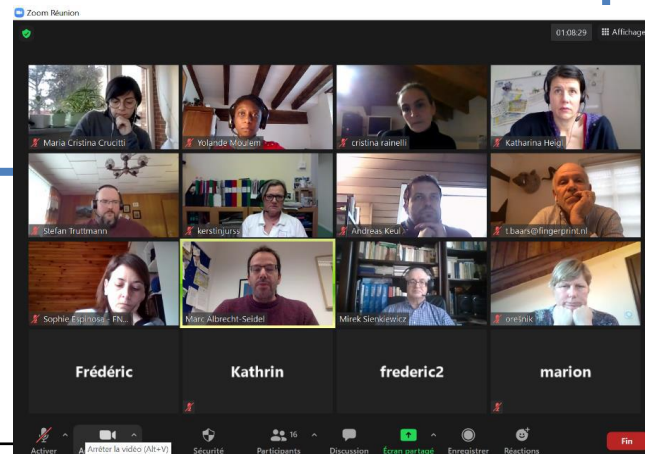
REPORT OF THE COUNCIL

Summary content of this report

- **HOW did the Council work in 2021?**
 - Council meetings
 - CDGs, other meetings
- **WHAT management tasks/decisions did the Council carry out?**
 - Strategic plan
 - Task and remuneration of heads of groups
 - Creation of the new project group STEC
 - Endorsement of a new project group « follow up FACE in itinere »
- **ON WHAT lobbying issues did the Council work?**
 - Nutriscore
 - Food safety culture

HOW did the Council work in 2021? Only zoom meetings in 2021!

**“Functioning topics”
were majority in the Council
in 2021**



27/11/2020	Zoom	Strategic plan
28/01/2021	Zoom	Strategic plan Discussion on WG's functioning and heads of group's remuneration Creation of the STEC group
19/02/2021	Zoom	Modalities of employment of the coordinator Decision-making process within the Council New internal pages of the website
08/04/2021	Zoom	Decision on heads of group's remuneration Endorsement of the projects groups programmes for 2021
12/05/2021	Zoom	Balance of FACE in itinere Overview of the WGs and project groups activities
07/07/2021	Zoom	Lobbying issues (Nutriscore, Food safety culture...)
10/09/2021	Zoom	Preparation of the GA 2021

--- functioning topics
--- lobbying topics

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HOW did the Council work in 2021?

Other meetings 2021

**FACEnetwork succeeds in attending the EU meetings
But we do not manage to prepare them properly
and make our voice heard**



26/02/2021	CDG Milk	Video conference Attended by Y. Moulem	Market development New CAP
09/03/2021	CDG Quality and Promotion	Video conference Attended by R. Carrasco	New EU Promotion Programme's approach (short supply chains put forward, but animal products not valued)
26/03/2021	SANTE Advisory Group - Animal health group	Video conference Attended by A-K. Gidlund	Animal welfare / Farm to Fork strategy
07/05/2021	SANTE Advisory Group – Plenary meeting	Video conference Attended by S. Espinosa	Food safety culture Nutriscore(possible derogations)
01/07/2021	Stock taking on CDGs	Video conference Attended by Y. Moulem	The composition of the CDGs will be submitted to a new call for applications at the end of 2022
01/07/2021	CDG Quality and Promotion	Video conference Attended by Y. Moulem	New targets of the EU Promotion policy: proper diet (« fruits and vegetables »), organic food, quality schemes
12/07/2021	EU Promotion policy conference	Video conference Attended by Y. Moulem	How can the EU agri-food promotion policy support the transition to a more sustainable EU food system?

WHAT management tasks/decisions did the Council carry out?

Strategic plan

**Internal reflection from September to December 2020
(final strategic plan endorsed
by the Council of 28/01/2021)**

► Clarification of the scopes of FACE

Lobbying	Representation and defense of the sector
Networking/ assistance to members	Support to members organisations Exchanges of knowledge and experience
Communication	Information to the members External communication on FACE's outcomes > EU institutions External communication about the sector (limited)

► New actions decided to improve the functioning

- Formalisation of the functioning of the WGs (Kerstin's notice)
- More interactions between the WGs and the rest of FACE, and overall with the Council
- Payment of the head of groups, depending of their tasks
- Seeking for funding
- More frequent – online – meetings
- Time for overall coordination of FACE

WHAT management tasks/decisions did the Council carry out?

Task and remuneration of the heads of groups

A direct consequence of the strategic reflection...

- The remuneration is decided for each year of work
- Last trimester of Y-1: **the head of group submits an annual working plan**
- If the Council approves the plan -> remuneration....

- Basic coordination >> fixed rate = 175 € / day, up to 20 days / year
- Realisation/supervision of outcomes >> depending on the outcome : between 50 € and 80 € / hour, for 1 to 3 working days
- Searching for funds >> 4000 € / project application
- Coordination of funded projects >> depending on the project's content and the money granted

WHAT management tasks/decisions did the Council carry out?

Creation of the new project group STEC

Paul Thomas (Head of group)	VHM Germany	DE
Majda Tumpej	ZKSS	SI
Estelle Boullu	FNEC	FR
Marc Albrecht-Seidel	VHM Germany	DE
Frédéric Blanchard	ANPLF	FR
Angel Nepomuceno	QueRed	ES
Christine Köning- Wipfler	BBZ	NL

Working Plan

- Preparation of a short **literature review** of current scientific knowledge on STEC in cheese
- Submission of the review document **to advisers and experts** on STEC in cheese
- Preparation of a **list of recommendations** for producers

Other important aim: exchanges between the members of the group...

WHAT management tasks/decisions did the Council carry out?

Endorsement of a new project group “Follow up FACE in itinere”



A new group has been created to build a next project...
... See Barbara Hart's report later

ON WHAT lobbying issues did the Council work?

NUTRISCORE

EU “Farm to Fork strategy” (F2F) > mandatory harmonised system of “front of pack nutrition labelling”.
---> Nutriscore system (or a similar option) ???



Nutriscore = bad values for artisanal cheeses and dairy products (whole milk)
= no valuation for barely processed food, traditional methods...

-> FACEnetwork wrote to the EU Commission in May 2020 and then again in June 2021, **asking for a derogation for our sector (other organisations (DOP, etc...) also asked the same)**

-> We already received a rather reassuring answer...

To be continued....

ON WHAT lobbying issues did the Council work?

Food safety culture

Food Safety Culture = “shared awareness regarding food safety within a business”.

This concept was recently included in the Hygiene Package (Regulation 853/2004 - additional annex XI). It will be detailed in other EU documents, like the guidelines about HACCP implementation (currently being revised)

-> FACEnetwork is vigilant about the possible impact for small scale businesses

-> Contacts are in progress with K. De Smet (DG SANTE)

To be continued....

Coming up...

REPORTS OF THE WORKGROUPS AND PROJECTS